

Minute Maid®

JUICES TO GO

► 56 million U.S. households buy Minute Maid (That's 1 in every 2 households!)

BASE FEATURES / INGREDIENTS:



Made with Real Juice



100% Vitamin C



97% Consumer purchase intent for Minute Maid Juices to Go

Target Consumer: General Market

Primary Flavors:



Orange Juice



Apple Juice



Cranberry Grape



Cranberry Apple Raspberry



Peach Mango



Tropical Blend



Pineapple Orange

Available SKUs:



12oz PET

Minute Maid Juices To Go is the leading brand in single serve juice in CR

#1

Single Serve Apple Juice in CR

#1

Single Serve Orange Juice in CR

Source: Nielsen Scantrack data – 52 w/e 5/1/21 \$ Sales SS JCD, CR; Nielsen Scan track; - 52 w/e 12-25-21 Total \$/ACV Velocity SS JCD, AMC; Single Serve 100% OJ Competitive CLT, August 2024.