## Minute Maid

Strawberry Flavored Lemonade







## Minute Maid is the #1 fruit drink & ades trademark

Strawberry leads as the most popular lemonade flavor on US menus<sup>2</sup>

77% of Americans prefer natural sweeteners

to artificial sweeteners in juice & ades<sup>3</sup>

Strawberry Lemonade continues to grow in the category +35% in the last 4 years<sup>4</sup>