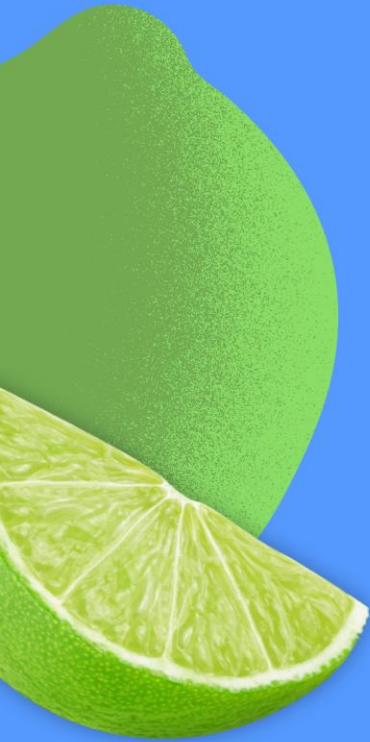


Minute Maid®

Limeade



Made with Cane Sugar!

All Natural!

Minute Maid is the #1
fruit drink & ades trademark¹

Household
penetration of
Limeade in FSOP
has doubled
year over year¹

Minute Maid has
99% brand
awareness³

77% of Americans
prefer natural
sweeteners
to artificial sweeteners
in juice & ades⁴