

# Minute Maid®

## Fruit Punch



Made with Cane Sugar!

New flavor!

**Minute Maid is the #1**  
fruit drink & ades trademark<sup>1</sup>

Minute Maid has  
**99% brand**  
**awareness<sup>2</sup>**

Fruit Punch has grown  
**+166% in FSOP**  
in the last 4 years<sup>3</sup>

**77% of Americans**  
**prefer natural**  
**sweeteners**  
to artificial sweeteners  
in juice & ades<sup>4</sup>