

Minute Maid®

Fruit Punch



3% Juice!

2.5 gal or 5 gal BIB!

Minute Maid is the #1
fruit drink & ades trademark¹

Minute Maid has
99% brand
awareness²

Fruit Punch has grown
+166% in FSOP
in the last 4 years³

1 in 2
households
drink Minute
Maid⁴