



AGUAS FRESCAS



5% JUICE

**STRAWBERRY
HIBISCUS**

32 OZ PURE-PAK

**THE AGUAS FRESCAS
CATEGORY IS
EXPECTED TO GROW
BY 32% IN MENU
PENETRATION IN THE
NEXT 4 YEARS. ¹**

**STRAWBERRY AND
HIBISCUS ARE BOTH IN
THE TOP 5 BEVERAGE
FLAVORS IN US
RESTAURANTS ²**

**CONSUMERS ARE 20%
MORE MOTIVATED TO
DRINK BEVERAGES THAT
ARE CONSIDERED
LIMITED FLAVORS AND
ARE INTERNATIONALLY
INSPIRED. ³**