



AGUAS FRESCAS



5% JUICE

Minute Maid
AGUAS FRESCAS
STRAWBERRY HIBISCUS

2.5 GAL BIB

THE AGUAS FRESCAS CATEGORY IS EXPECTED TO GROW BY 32% IN MENU PENETRATION IN THE NEXT 4 YEARS. ¹

STRAWBERRY AND HIBISCUS ARE BOTH IN THE TOP 5 BEVERAGE FLAVORS IN US RESTAURANTS ²

CONSUMERS ARE 20% MORE MOTIVATED TO DRINK BEVERAGES THAT ARE CONSIDERED LIMITED FLAVORS AND ARE INTERNATIONALLY INSPIRED. ³