

ACUAS FRESCAS





3% JUICE

2.5 GAL BIB



THE AGUAS FRESCAS
CATEGORY IS
EXPECTED TO GROW
BY 32% IN MENU
PENETRATION IN THE
NEXT 4 YEARS. 1

MANGO AND LIME ARE BOTH IN THE TOP 15 BEVERAGE FLAVORS IN US RESTAURANTS 2 CONSUMERS ARE 20%
MORE MOTIVATED TO
DRINK BEVERAGES THAT
ARE CONSIDERED
LIMITED FLAVORS AND
ARE INTERNATIONALLY
INSPIRED. 3